

## PLANO DE ENSINO

<b>CURSO:</b>	<b>Mestrado em Administração</b>
<b>DISCIPLINA:</b>	Tópicos Especiais: Análise de Discurso
<b>CARGA HORÁRIA:</b>	30 horas
<b>DOCENTE:</b>	
<b>EMENTA:</b>	Princípios teórico-metodológicos e contextos epistemológicos da Análise do Discurso. Processos históricos de constituição do sentido do discurso, considerado como um objeto integralmente social, histórico e ideológico.
<b>BIBLIOGRAFIA:</b>	
<b>Bibliografia Básica:</b>	
	<ol style="list-style-type: none"> <li>1. CURTIS, R. Foucault beyond Fairclough: From transcendental to immanent critique in organization studies. <b>Organization Studies</b>, v. 35, n. 12, p. 1753-1772, 2014.</li> <li>2. FAIRCLOUGH, N. <b>Discurso e mudança social</b>. Brasília: Universidade de Brasília, 2008.</li> <li>3. FOUCAULT, M. <b>A ordem do discurso</b>. Edições Loyola, 1996.</li> <li>4. PÊCHEUX, M. <b>O discurso: estrutura e acontecimento</b>. Campinas: Fontes, 1997.</li> </ol>
<b>Bibliografia Complementar:</b>	
	<ol style="list-style-type: none"> <li>5. AL-MAS' UDI, H. et al. Fairclough and van Dijk Models of Critical Discourse Analysis. <b>Kufa Journal of Arts</b>, v. 1, n. 48, p. 477-490, 2021.</li> <li>6. BAEKEN, A.; FORRIER, A.; DE CUYPER, N. Is Work Still a Right if it has Become a Norm? Disability Inclusion in Labor Market Policy Discourse. <b>Journal of Business Ethics</b>, p. 1-19, 2025.</li> <li>7. BOULTON, M.; GARNETT, A.; WEBSTER, F. A Foucauldian discourse analysis of media reporting on the nurse-as-hero during COVID-19. <b>Nursing Inquiry</b>, v. 29, n. 3, p. e12471, 2022.</li> <li>8. ELRAZ, H.; MCCABE, D. Invisible minds: The dominant wellbeing discourse, mental health, bio-power and chameleon resistance. <b>Organization</b>, v. 30, n. 3, p. 490-509, 2023.</li> <li>9. FAIRCLOUGH, N. <b>Critical discourse analysis: papers in the critical study of language</b>. New York: Longman, 1995.</li> <li>10. FAIRCLOUGH, N.; WODAK, R. <b>Análisis crítico del discurso</b>. El discurso como interacción social, v. 2, p. 367-404, 2000.</li> <li>11. HERACLEOUS, L.; HENDRY, J. Discourse and the study of organization: Toward a structural perspective. <b>Human Relations</b>, v. 53, n. 10, p. 1251-1286, 2000.</li> </ol>

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13. HAYDON, S.; JUNG, T.; RUSSELL, S. 'You've been framed': A critical review of academic discourse on philanthrocapitalism. **International Journal of Management Reviews**, v. 23, n. 3, p. 353-375, 2021.
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16. MCLAREN, P. G.; DUREPOS, G. A call to practice context in management and organization studies. **Journal of Management Inquiry**, v. 30, n. 1, p. 74-84, 2021.
17. MUMBY, D. K.; STOHL, C. Power and discourse in organization studies: Absence and the dialectic of control. **Discourse & society**, v. 2, n. 3, p. 313-332, 1991.
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