

PLANO DE ENSINO

CURSO:	Mestrado em Administração
DISCIPLINA:	Sustentabilidade e Organizações
CARGA HORÁRIA:	30 horas
DOCENTE:	
EMENTA:	
A Sustentabilidade no estudo das organizações. Do desenvolvimento sustentável à gestão da sustentabilidade e implicações para o valor das empresas. Objetivos de Desenvolvimento Sustentável (ODS). A abordagem do ESG. Sustentabilidade nas estratégias e práticas organizacionais. Indicadores de sustentabilidade e desenvolvimento. Cidades sustentáveis. Diálogo e abordagens participativas e inclusivas. Responsabilidade socioambiental e competitividade. Políticas públicas e bioeconomia nos negócios de impacto social. A noção de sustentabilidade em uma perspectiva crítica, desafios e dilemas das estratégias sustentáveis e circulares na produção de bens e serviços, consumo e geração de resíduos.	
BIBLIOGRAFIA:	
Bibliografia Básica:	
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Bibliografia Complementar:	
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14. GIULIANI, E., NIERI, F., & SALVATI, N. How bad is your company? Measuring corporate wrongdoing beyond the magic of ESG metrics. **Business Horizons**, 63(3), 287-299, 2020.
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