

PLANO DE ENSINO

CURSO:	Mestrado em Administração
DISCIPLINA:	Análise de Dados Qualitativos com o uso de Softwares
CARGA HORÁRIA:	30 horas
DOCENTE:	
EMENTA:	
Métodos e técnicas de análise de dados qualitativos com o uso de softwares. Tipos de softwares para análise. Tipos de testes disponíveis nos softwares. Tratamento de informações qualitativas: fundamentos, conceitos e práticas. Análise de conteúdo.	
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