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| **CURSO:** | **Mestrado em Administração** |
| **DISCIPLINA:** | Sustentabilidade e Organizações |
| **CARGA HORÁRIA:** | 30 horas |
| **DOCENTE:** |  |
| **EMENTA:** | |
| A Sustentabilidade no estudo das organizações. Do desenvolvimento sustentável à gestão da sustentabilidade e implicações para o valor das empresas. Objetivos de Desenvolvimento Sustentável (ODS). A abordagem do ESG. Sustentabilidade nas estratégias e práticas organizacionais. Indicadores de sustentabilidade e desenvolvimento. Cidades sustentáveis. Diálogo e abordagens participativas e inclusivas. Responsabilidade socioambiental e competitividade. Políticas públicas e bioeconomia nos negócios de impacto social. A noção de sustentabilidade em uma perspectiva crítica, desafios e dilemas das estratégias sustentáveis e circulares na produção de bens e serviços, consumo e geração de resíduos. | |
| **BIBLIOGRAFIA:** | |
| **Bibliografia Básica:**   1. ÇIMEN, İ. (2021). Construction and built environment in circular economy: A comprehensive literature review. Journal of Cleaner Production, 305. 2. ELKINGTON, J. 25 Years Ago I Coined the Phrase Triple Bottom Line. Here’s Why It’s Time to Rethink it, **Harvard Business Review**, 2018. 3. HICKEL, J. The contradiction of the sustainable development goals: Growth versus ecology on a finite planet. **Sustainable Development**, 27(5), 873-884, 2019. 4. YUNUS, S., ELIJIDO-TEN, E. O., & ABHAYAWANSA, S. Impact of stakeholder pressure on the adoption of carbon management strategies. **Sustainability Accounting, Management and Policy Journal**, 11(7), 1189-1212, 2020. https://doi.org/10.1108/SAMPJ-04-2019-0135.   **Bibliografia Complementar:**   1. ABRAMOVAY, Ricardo. **Muito além da economia verde**. – São Paulo: Ed. Abril, 2012. 2. BARBIERI, J. C.; CAJAZEIRA, J. E. R. **Responsabilidade Social Empresarial e Empresa Sustentável**. São Paulo: Saraiva, 2009. 3. BELMONTE-UREÑA, L. J., PLAZA-ÚBEDA, J. A., VAZQUEZ-BRUST, D., & YAKOVLEVA, N. Circular economy, degrowth and green growth as pathways for research on sustainable development goals: A global analysis and future agenda. **Ecological Economics**, 185, 107050, 2021. 4. BOURDIEU, P. As estruturas sociais da economia. In: **Política e sociedade – Revista de Sociologia Política,** no. 6, Cidade Futura/UFSC, 2005. 5. CHAPMAN, G., CULLY, A., KOSIOL, J., MACHT, S., CHAPMAN, R., FITZGERALD, J., & GERTSEN, F. The wicked problem of measuring real-world research impact: Using sustainable development goals (SDGs) and targets in academia. **Journal of Management & Organization**, 26(6), 1030-1047, 2020. https://doi:10.1017/jmo.2020.16. 6. CHEN, D., NEWBURRY, W., & PARK, S. H. Improving sustainability: An international evolutionary framework. **Journal of International Management**, 15(3), 317–327, 2009. 7. EIKELENBOOM, M., & JONG, G. de. The impact of managers and network interactions on the integration of circularity in business strategy. **Organization & Environment**, 35(3), 365-393, 2022. 8. FIASCHI, D., GIULIANI, E., NIERI, F., & SALVATI, N. How bad is your company? Measuring corporate wrongdoing beyond the magic of ESG metrics. **Business Horizons**, 63(3), 287-299, 2020. 9. FREEMAN, R. E., PHILLIPS, R., & SISODIA, R. Tensions in stakeholder theory**. Business & Society**, 59(2), 213-231, 2020. https://doi.org/10.1177/0007650318773750. 10. GIULIANI, E., NIERI, F., & SALVATI, N. How bad is your company? Measuring corporate wrongdoing beyond the magic of ESG metrics. **Business Horizons**, 63(3), 287-299, 2020. 11. JAMALI, D.; KARAM, C. Corporate social responsibility in developing countries as an emerging field of study. **International Journal of Management Reviews**. 20(1), 32-61, 2018. 12. LATAPÍ AGUDELO, M. A., JÓHANNSDÓTTIR, L., & DAVÍDSDÓTTIR, B. A literature review of the history and evolution of corporate social responsibility. **International Journal of Corporate Social Responsibility**, 4(1),1-23, 2019. 13. LINS, R. F., ERTHAL, A., & MARQUES, L. Supply chain sustainability reporting in the Global South: The role of funding. **RAE - Revista de Administracao de Empresas**, 63 (2), e2021–0427, 2023. https://doi.org/10.1590/S0034-759020230204. 14. LOVISCEK, V. The role of powerful stakeholders toward circular economy. **RAE - Revista de Administracao de Empresas**, 65 (1): 2024–0293. DOI: 10.1590/S0034-759020250107, 2024. Disponível em: https://periodicos.fgv.br/rae/article/view/92443. Acesso em: 9 mar. 2025. 15. MINTZBERG, H. The case for corporate social responsibility. **The Journal of Business Strategy**, 4(2), 3., 1983. 16. PIAO, R. S., DE VINCENZI, T. B., DA SILVA, A. L. F., DE OLIVEIRA, M. C. C., VAZQUEZ-BRUST, D., & CARVALHO, M.M. How is the circular economy embracing social inclusion?. **Journal of Cleaner Production**,137340, 2023. https://doi.org/10.1016/j.jclepro.2023.137340. 17. PORTER, M. E., & KRAMER, M. R. The Big Idea: Creating Shared Value. How to reinvent capitalism—and unleash a wave of innovation and growth. **Harvard Business Review**, 89(1-2), 2011. 18. SCHALTEGGER, S., & BURRITT, R. Business cases and corporate engagement with sustainability: Differentiating ethical motivations. **Journal of Business Ethics**, 147(2), 241-259, 2018. 19. SINGH, K., & MISRA, M. Linking corporate social responsibility (CSR) and organizational performance: The moderating effect of corporate reputation. **European Research on Management and Business Economics**, 27(1), 100139, 2021. 20. TRAN, M., & BEDDEWELA, E. Does context matter for sustainability disclosure? Institutional factors in Southeast Asia. **Business Ethics**, 29(2), 282-302, 2020. https://doi.org/10.1111/beer.12265. 21. ZANONI, B. L., & DE OLIVEIRA, S. A. Reflections on sustainability’s meaning in organizations. **RAE - Revista de Administracao de Empresas**, 63(2), e2022–0028, 2023. https://doi.org/10.1590/S0034-759020230203. | |