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| **CURSO:** | **Mestrado em Administração** |
| **DISCIPLINA:** | Inovação, Empreendedorismo e Competitividade |
| **CARGA HORÁRIA:** | 30 horas |
| **DOCENTE:** |  |
| **EMENTA:** | |
| Inovação e empreendedorismo. O processo de empreender e a gestão da inovação. Empreendedorismo, inovação e desenvolvimento econômico. Estratégias inovadoras no empreendedorismo. Cenário brasileiro de inovação e empreendedorismo. Empreendedorismo e intra empreendedorismo relacionado as estratégias de negócios e inovação. Estratégias competitivas. Inovação de produtos, processos e organizações. Inovação e vantagem competitiva. Inovação e desenvolvimento econômico. | |
| **BIBLIOGRAFIA:** | |
| **Bibliografia Básica:**   1. ACS, Z. How Is Entrepreneurship Good for Economic Growth? **Innovations: Technology, Governance, Globalization**, v. 1, n. 1, p. 97–107, jan. 2006. 2. BROWN, R.; MAWSON, S.; ROCHA, A. Places are not like people: the perils of anthropomorphism within entrepreneurial ecosystems research. **Regional Studies**, v. 57, n. 2, p. 384–396, 2022. 3. MALERBA, F.; MCKELVEY, M. Knowledge-intensive innovative entrepreneurship integrating Schumpeter, evolutionary economics, and innovation systems. **Small Business Economics**, v. 54, n. 2, p. 503–522, 1 fev. 2020. 4. NELSON, R.; WINTER, S. An Evolutionary Theory of Economic Change, In: N.J. Foss (org.), **Resources, Firms, and Strategies:** A Reader in the Resource-Based Perspective, Oxford: Oxford University Press, 1997, pp. 82-99. 5. RICCIARDI, F.; ROSSIGNOLI, C.; ZARDINI, A. Grand challenges and entrepreneurship: Emerging issues, research streams, and theoretical landscape. **International Entrepreneurship and Management Journal**, v. 17, n. 4, p. 1673–1705, 7 dez. 2021.   **Bibliografia Complementar:**   1. ACS, Z. J. et al. Entrepreneurship, institutional economics, and economic growth: an ecosystem perspective. **Small Business Economics**, v. 51, n. 2, p. 501–514, 1 ago. 2018. 2. ALDRICH, H.; AUSTER, E. R. Even dwarfs started small: Liabilities of age and size and their strategic implications. **Research in Organizational Behavior**, v. 8, 1986. 3. AN, W. et al. Configurations of effectuation, causation, and bricolage: implications for firm growth paths. **Small Business Economics**, v. 54, n. 3, p. 843–864, 2 mar. 2020. 4. BAKER, T.; NELSON, R. E. Creating Something from Nothing: Resource Construction through Entrepreneurial Bricolage. **Administrative Science Quarterly**, v. 50, n. 3, p. 329–366, 24 set. 2005. 5. CAO, Z.; SHI, X. A systematic literature review of entrepreneurial ecosystems in advanced and emerging economies. **Small Business Economics**, v. 57, n. 1, p. 75–110, 1 jun. 2021. 6. ETZKOWITZ, H.; LEYDESDORFF, L. The dynamics of innovation: from National Systems and “Mode 2” to a Triple Helix of university–industry–government relations. **Research Policy**, v. 29, n. 2, p. 109–123, fev. 2000. 7. GIMENEZ, F. A. P. Reflections on entrepreneurial ecosystems, citizen collectives and basic income. **REGEPE - Revista de Empreendedorismo e Gestão de Pequenas Empresas**, 7 out. 2022. 8. LIMA, E. et al. Enfrentamento de crises no empreendedorismo e effectuation. **REGEPE Entrepreneurship and Small Business Journal**, 26 dez. 2024. 9. LIMA, E. DE O. Entrepreneurship in non-Schumpeterian (or alternative) ways: Effectuation and Bricolage to overcome crises. **REGEPE - Revista de Empreendedorismo e Gestão de Pequenas Empresas**, 27 nov. 2022. 10. MUÑOZ, P.; KIMMITT, J.; SPIGEL, B. Trans-contextual work: doing entrepreneurial contexts in the periphery. **Small Business Economics**, 29 abr. 2023. 11. PENROSE, E. **A teoria do Crescimento da Firma**. Campinas/SP: Editora da Unicamp, 2006. 12. RAFFIEE, J.; FENG, J. Should i quit my day job?: A hybrid path to entrepreneurship. **Academy of Management Journal**, v. 57, n. 4, p. 936–963, 1 ago. 2014. 13. SARASVATHY, S. Questions worth asking for futures worth making: an effectual approach. **Small Business Economics**, v. 61, n. 1, p. 11–21, 21 jun. 2023. 14. SILVA, J. P. M. et al. Abordagens empreendedoras emergentes e o contexto brasileiro. **Cadernos de Gestão e Empreendedorismo**, v. 11, n. 3, p. 73–85, 11 dez. 2023. 15. SCHUMPETER, J. **Teoria do Desenvolvimento Econômico**. São Paulo: Nova Cultural, 1985. 16. TIAN, Mu et al. How does culture influence innovation? A systematic literature review. **Management Decision**, v. 56, n. 5, pp. 1088-1107, 2018. 17. THOMAS, E.; PUGH, R. From ‘entrepreneurial’ to ‘engaged’ universities: social innovation for regional development in the Global South. **Regional Studies**, v. 54, n. 12, p. 1631–1643, 2020. 18. WELTER, F.; BAKER, T.; WIRSCHING, K. Three waves and counting: the rising tide of contextualization in entrepreneurship research. **Small Business Economics**, v. 52, n. 2, p. 319–330, 11 fev. 2019. 19. WURTH, B.; STAM, E.; SPIGEL, B. Toward an Entrepreneurial Ecosystem Research Program. **Entrepreneurship Theory and Practice**, v. 46, n. 3, p. 729–778, 22 maio 2022. 20. ZAHRA, S. A. et al. Developing Theoretical Insights in Entrepreneurship Research. **SSRN Electronic Journal**, 16 abr. 2022. 21. ZAHRA, Shaker A.; GEORGE, Gerard. **Absorptive Capacity: A Review, Reconceptualization, and Extension**. In: **Academy of Management Review**, v. 27, n. 2, p. 185-203, 2002. | |