

Disciplina: Teoria da Firma

Ementa: A perspectiva neoclássica da firma: equilíbrio, a firma como função de produção e a irrelevância da função gerencial. A firma para além dos neoclássicos e a consolidação da ação gerencial como objeto de estudo. Marshall e o conhecimento gerencial como fator de produção. Penrose e o crescimento da firma. Coase e os custos de transação. Williamson e as instituições de governança de contrato. Knight: incerteza e risco. Jensen e Meckling e teoria da agência. Schumpeter: desequilíbrio e a destruição criativa. Nelson e Winter e as rotinas organizacionais

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