

**Disciplina:** Inovação, Empreendedorismo e Competitividade

**Ementa:** Inovação e empreendedorismo. O processo de empreender e a gestão da inovação. Empreendedorismo, inovação e desenvolvimento econômico. Estratégias inovadoras no empreendedorismo. Cenário brasileiro de inovação e empreendedorismo. Empreendedorismo e intra empreendedorismo relacionado as estratégias de negócios e inovação. Estratégias competitivas. Inovação de produtos, processos e organizações. Inovação e vantagem competitiva. Inovação e desenvolvimento econômico.

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