

**Disciplina:** Finanças Comportamentais

**Ementa:** Perspectivas teóricas sobre o comportamento do investidor, métodos e resultados empíricos. Tomada de decisões em condições de risco e incerteza. Racionalidade e modelo racional econômico. Heurísticas, raciocínio intuitivo e vieses na tomada de decisão. Tomada de decisões em contextos de investimento coletivo, influência de fatores sociais, *groupthinking* e *group polarization*

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